

2026 PHA AWARDS BANQUET

PROGRAM ADVERTISEMENT INFORMATION

The PHA Banquet program is your opportunity to put your product, business, or service directly in front of PHA drivers, crews, and families, or to proudly showcase your car and racing team!

If you are on the fence about placing an advertisement, remember that your ad acts as a direct "thank you" to our dedicated volunteer workers. Proceeds from program ads help us honor these volunteers by providing them with complimentary admission to the banquet.

Deadline: All advertising requests and final artwork must be received by **November 8, 2026**.

ADVERTISING RATES:

- **Front Cover:** Open for bidding (Starts at \$225) *
- **Centerfold:** \$225
- **Back Cover:** \$175
- **Inside Front Cover:** \$160
- **Inside Rear Cover:** \$160
- **Full Page:** \$125
- **Half Page:** \$75
- **1/3 Page:** \$50

** **Note:** Bids for the front cover must be submitted by **October 25, 2026**. The winning design must incorporate both the PHA and SCCA logos. Please contact Grace Huntzinger if you need logo files to include in your artwork.*

HOW TO SUBMIT AN ADVERTISEMENT AND PAY:

Step 1: Submit Your Artwork

Email your digital image file to Grace Huntzinger at: phabanquet@sinbadco.com

Step 2: Submit Your Payment

Make checks payable to **Pennsylvania Hillclimb Association** and mail to:

Grace Huntzinger
172 Glover Road
Mullica Hill, NJ 08062

QUESTIONS OR NEED HELP?

If you have any questions or need technical assistance putting your advertisement layout together, please reach out to Grace Huntzinger:

- **Email:** phabanquet@sinbadco.com
 - **Cell:** (609) 970-7443
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TECHNICAL GUIDE FOR CONTENT CREATORS:

The banquet program is designed as a **half-letter booklet**. This means it is created by taking a standard sheet of office paper (8.5" x 11") and folding it in half, resulting in a **finished booklet size of 5.5" x 8.5"**.

To ensure your ad prints beautifully without being cut off or stretched, please format your artwork to the following specifications:

Full Page Ads

(Applies to Full Page, Front/Back Covers, and Inside Covers – a full page)

- **Orientation:** Portrait
- **Print Dimensions:** 5.0" wide by 8.0" tall
- **Aspect Ratio:** 5:8
- **Recommended Resolution:**
 - *High-Quality Print (300 DPI):* 1500 x 2400 pixels
 - *Standard Print (200 DPI):* 1000 x 1600 pixels

Centerfold Ads

(A single continuous ad spanning two side-by-side pages in the middle of the program)

- **Orientation:** Landscape
- **Print Dimensions:** 10.5" wide by 8.0" tall
- **Aspect Ratio:** 21:16
- **Recommended Resolution:**
 - *High-Quality Print (300 DPI):* 3150 x 2400 pixels
 - *Standard Print (200 DPI):* 2100 x 1600 pixels

Designer Tip for the Centerfold: Because this ad sits across the absolute middle fold of the booklet, **keep critical text and logos at least 0.25 inches away from the exact center vertical line** (the 5.25" mark). While images can cross the fold seamlessly, text placed directly in the center crease can become difficult to read once the booklet is bound and stapled.

Half Page Ads

(Ads will be split horizontally and placed on either the top or bottom half of a page)

- **Orientation:** Landscape
- **Print Dimensions:** 5.0" wide by 4.0" tall
- **Aspect Ratio:** 5:4
- **Recommended Resolution:**
 - *High-Quality Print (300 DPI):* 1500 x 1200 pixels
 - *Standard Print (200 DPI):* 1000 x 800 pixels

1/3 Page Ads

(Ads will be split horizontally and placed on either the top, middle or bottom third of a page)

- **Orientation:** Landscape
- **Print Dimensions:** 5.0" wide by 2.67" (2 2/3") tall
- **Aspect Ratio:** 15:8
- **Recommended Resolution:**
 - *High-Quality Print (300 DPI):* 1500 x 800 pixels
 - *Standard Print (200 DPI):* 1000 x 533 pixel