



AN OFFICIAL PUBLICATION OF
THE PENNSYLVANIA HILLCLIMB
ASSOCIATION

UP HILL



AND THE MID-ATLANTIC TIME TRIAL SERIES

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FALL 2010

www.pahillclimb.org

Final Edition

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**Dave Arron and Matt Rowe model the latest in after hillclimb wear.
PHA Banquet Nov. 13, 2010
(see inside for details)**

BMR Report

Over the winter it seemed like the season would never arrive. As I write this, Fall Weatherly is just a memory. For me, the past few months went by in a blur. Here's a quick review of the three BMR events and a preview of some of our plans for next year.

Wireless timing testing started before Pagoda and continued through Duryea. We were able to consistently record times at both events, even in the rain! Next year the plan is to use the wireless system as the primary, and use the hardwire system as a backup. BMR owes thanks to everyone who helped get the system working, especially Kieth Bessette and Grace Huntzinger for putting the thing together, and Gantz and Mellissa for sitting at the timing table recording the times.

The expanded pits at Pagoda were a big hit and helped the event run more smoothly. Next year we'll be changing the course, making it longer at the finish and maybe the start too. My personal feeling is that we should move both start and finish. The extra room will benefit the drivers, spectators, sponsors and vendors. This means there are all new records to be set, since it will be a "new" hill. I expect there to be a lot of interest in this event, so make sure you are among the first 100 to get registered!

Speaking of registration, if you register online, there's no need to also mail in a registration form! We had more than a couple people register both ways last year. The registrar asks that you please do it one way or the other, not both.

Duryea went pretty well, but Sunday's rain sure did keep the spectators from showing up. We were surprised to have to enforce our 100 car limit, since every other PHA event leading up to Duryea had slightly lower numbers compared to 2009. I think enforcing the 100 entry limit was the right call, we should do it every year, and we should start doing it for Pagoda as well.

Media coverage of Duryea was great, and I expect that to continue in the future. Two reasons for the coverage. We weren't running the same weekend as The Toyo Nationals at Maple Grove is one, but the biggest reason is that our friend Cindy Kaufman, (manager of the Pagoda) coordinated a Media Advisory from the office of The Mayor. That's a notification from the office of the Mayor that goes out to all area media outlets. Thank you Cindy!!

The party was popular, and if we can convince the party organizers (who did an outstanding job) to do it again next year we probably will. Or maybe you have a better idea? We're always open to new ideas! The shuttle bus was a big hit with the spectators, and it will probably become a fixture in the future. Thanks to Chuck Christ and Bonnie Weikel for doing the driving! We weren't able to put together a car show in City Park for this year, but we're going to try again next year.

One of the things we're trying to do with Duryea is get more of the community involved. This year, we had Pagoda-Skyline, Inc., Boy Scout Troop 330, and the Sunshine Girls. The shuttle bus came from Fleetwood Community Center, and rider donations

went to The Pagoda Flagpole Fund. The Mayor of Reading was there on Saturday morning waving the green flag to start the competition. If you know of any other groups we might fit in, please come to a meeting and tell us.

Fall Jefferson went pretty well, but we only had 56 entries! That was a big surprise. We had some new people in key positions such as Chief Steward, Safety Steward, and Pit Out and everyone did a fine job making the event happen. We will be looking very closely at the future of this event with respect to how BMR will be involved. Coming two weeks after Duryea, this is just too much work for the current registrar and the event chairman to have to do. If some other BMR members don't want to take over this event, we will let it go to another region.

Planning for next year is already underway. We'll have a drawing for free hillclimb entries again. This year Jerry Hartman won first prize of 2 free entries and Dave Smith won 2nd prize of one free entry. Time is running out but it's not too late if you want your car to be the featured car on the Hillclimb poster and t-shirts. Let me know no later than the PHA Banquet.

Thanks to everyone who helped make the events happen in 2010!

Rich Rock



The drawing for the Hillclimb quilt made by JoAnne Foering was held at the Duryea party on Saturday, August 20th. The winner was Rita Floriani, the Reading Eagle correspondent who wrote the short piece that appeared in Weekend section immediately preceeding the Hillclimb. JoAnne wishes to thank everyone who bought a chance. The drawing earned over \$360, all for the PHA Workers Fund...a nice tribute to Joe's memory.

Pennsylvania Hillelimb Association
Cordially Invites You to Our

*Annual
Awards
Banquet*

Date: November 13, 2010

Time: 5:30pm – 11:00pm

Hors d'oeuvres: 5:30pm – 6:30pm

Dinner: 6:30pm – 8:00pm

Program: 8:00pm – 11:00pm

Place: Holiday Inn, Grantville

604 Station Road * Grantville, PA 17028

Phone: 717-469-1554

RSVP By: November 1, 2010

See enclosed RSVP card –
or information on www.pahillelimb.org

PHA Annual Awards Banquet

November 13, 2010

Time: 5:30pm – 11:00pm Place: Holiday Inn, Grantville

RESERVATIONS: The PHA has reserved a block of rooms at a reduced rate on a first come basis.

To make reservations contact:

Holiday Inn Harrisburg Hershey Area (Grantville)

604 Station Road • Grantville, PA 17028 Phone: 717-469-1554

Make sure to mention the Pennsylvania Hillclimb Association

WORKER SPONSORSHIP: On the below RSVP, there is an area where you can sponsor a worker. Your donation will go to defray all or part of the cost of their meal at this banquet. The volunteers flag at the events, sweep the course, help set-up and take down, and help ensure a safe event for all.

SPONSOR FORM: Enclosed is a sponsorship request form. If you, or someone (business) you know, may be interested in sponsoring the banquet, please have the form filled out and sent back by 10/25/2010.

DONATIONS: Donations of Door Prizes and other goodies are needed for special drawings. Please consider bringing a door prize or solicit from local businesses for give-aways.

Questions: If you have questions, contact Nancy Lewis N.Lewis6@comcast.net or 610-608-3978

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PHA Annual Awards Banquet

November 13, 2010

RSVP: November 1, 2010

Please select your choice of entrée

Entrée

Indicate how many of each entrée

Roast Prime Rib of Beef Au Jus

\$40 x _____ = _____

Grilled Salmon with Lemon Dill Sauce

\$ 35 x _____ = _____

Chicken with Boursin Herb Chardonnay

\$ 30 x _____ = _____

Vegan

\$ 30 x _____ = _____

Worker Sponsor

\$ 20 _____ \$30 _____ \$40 _____

Total

\$ _____

Name _____ and contact information (phone or email) _____

Guest Name(s): _____

Make check payable to **PHA** and mail dinner reservations to:

Nancy Lewis • 3412 Foxfield Circle • Perkiomenville, PA 18074

2010 PHA AWARD BANQUET SPONSORSHIP



The Pennsylvania Hillclimb Association (PHA) is celebrating its 51st Anniversary this year and holding its annual Award Banquet on Saturday, November 13, 2010. The awards banquet recognizes those drivers that have placed first in their class, and this year's inductee into the PHA Hall of Fame. It is also a time to recognize the many volunteers and sponsors who make the events possible.

We are looking for sponsors for this year's Awards Banquet and have several program book advertising and sponsorship opportunities available. All levels will be included in the Banquet Program and be seen by all competitors, volunteer workers, officials, and friends / guests in attendance at the Awards Banquet

I am interested in sponsoring this year

NAME: _____

ADDRESS: Street: _____ City: _____ State: _____ Zip: _____

A	<input type="checkbox"/>	\$1000	PLATINUM SPONSOR <ul style="list-style-type: none">• Back Cover – Full Page Ad *• Your Company Name displayed on front cover of the Banquet Program• Distribution of any suitable material provided by your company to those in attendance• Opportunity to address, or make a presentation, to those in attendance• Your Company Logo and web-link prominently displayed on the homepage of the PHA Website for a year
B	<input type="checkbox"/>	\$ 500	GOLD SPONSOR <ul style="list-style-type: none">• Inside Front Cover – Full Page Ad *• Your Company Name displayed on front cover of the Banquet Program• Distribution of any suitable material provided by your company to those in attendance• Opportunity to address, or make a presentation, to those in attendance
C	<input type="checkbox"/>	\$ 250	SILVER SPONSOR <ul style="list-style-type: none">• Full Page Ad in the Banquet Program *• Your Company Name displayed on front cover of program• Distribution of any suitable material provided by your company to those in attendance
D	<input type="checkbox"/>	\$ 100	BRONZE SPONSOR <ul style="list-style-type: none">• Full Page Ad in the Banquet Program *
E	<input type="checkbox"/>	\$ 50	ASSOCIATE SPONSOR <ul style="list-style-type: none">• ½ Page Ad in the Banquet Program *
F	<input type="checkbox"/>	\$ 25	PATRON SPONSOR <ul style="list-style-type: none">• ¼ Page Business Card Ad (Enclose a copy of your business card)
G	<input type="checkbox"/>	\$ 15	BOOSTER Your Name, Company Name, or message (Single line – up to 40 characters, including spaces)
	<input type="checkbox"/>	DOOR PRIZES	I have door prizes I would like to donate PHONE (____) _____ Items/Qty: _____

*** Please include copy of ad material not to exceed 4"x7" (Full Page) or 3"x4" (½ Page)**

Send the form, necessary information for the sponsorship level, and a check or money order made payable to "PHA" no later than **October 25, 2010**, to the address listed below. :

PHA
Attn: Nancy Lewis
3412 Foxfield Circle
Perkiomenville, PA 18074

For additional information, please email N.Lewis6@Comcast.net